



PRESS RELEASE

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L'ALERTOUR

July 3 – 27, 2008

An alternative cycling tour supporting sustainable agriculture

Participants in the “**Alertour for a Non-doped Planet**” get to cycle through some beautiful regions of France while forming a solidarity chain in favour of sustainable agriculture.

The event is being organised by 23 committees of volunteers with the help of 16 French campaigning organisations, including the foundation *Un Monde Par Tous*.

Local communities along the 2,700-kilometre route are organising events including exhibitions, films, concerts and conferences. Subjects of debate range from doping and genetically modified organisms to renewable energy and organic winemaking.

Global solidarity is the key, and cyclists and lecturers from other countries are taking part. The focus is on sport for health, not for competition. Cyclists register for the distance they wish to cover and a relay system with transportation for the cyclists is being set up.

This year is “Ban GMOs Year” and cultivation of the MON810 GMO maize has been stopped in France. The Alertour is taking the anti-GMO campaign on board, and anti-doping controls will be carried out on maize along the route.

Complete and updated information about the tour and the programme of events is available, along with a registration form in English, at: www.alertour.net.

Contact (English spoken): alertour@gmail.com, 00 33 1 30 47 46 60 (from outside France); 01 30 47 46 60 (within France).